

RETAIL REMIXED: RETHINKING SPACES AND PLACES

We live in an age of blended consumption, where people live, shop, eat, drink, work, meet and spend time in many different places - at different times with different people. Rather than seeking ownership, many consumers prefer to download, stream, share, subscribe, recycle and repurpose. This transformation impacts on the relationship between physical space, online, customer behaviour and, crucially, the customer experience.

New retail and leisure names have appeared and become part of the redefinition of retailing. Their emergence has paved the way for new models, perspectives and attitudes that complement F&B outlets, pop-up stores, leisure offers, new-generation cinemas, wellness facilities, people services and live-entertainment spaces that are now mixed all together. **Entertainment will play a key role in shaping the future of retail.** More than that, however, we witnessed the incredible enthusiasm of the industry to learn, share and embrace new ideas around experience.

One of the main industry-wide changes to impact the retail property sector is diversification. Shopping places do not just provide shops & restaurants any more, they also provide services, hotels & apartments, co-working spaces, the coolest cocktail bars and entertainment as well as state-of-the-art fitness and sporting facilities. Resisted for decades, **mixed-use has emerged as the new norm for modern development and regeneration.**

How can property owners build & reshape lifestyle destinations to suit the changing face of retail? This crucial question, and the themes and issues it raises, will be the key focus for MAPIC 2019.

LET'S LIVE, PLAY & SHOP!

2019 AT-A-GLANCE PROGRAMME RETAIL REMIXED: RETHINKING SPACES AND PLACES

TUESDAY 12 NOVEMBER

14.45-18.45

OUTLET SUMMIT [Majestic Hotel Cannes]
By invitation only

19.30

WELCOME RECEPTION [Majestic Hotel Cannes]
Open to all delegates

WEDNESDAY 13 NOVEMBER

CONFERENCE ROOM
Palais Level -1

VERRIERE
GRAND AUDITORIUM
Palais Level 1

INNOVATION FORUM
Palais Level -1
Sponsored by: 

LEISURE ZONE
Palais Level -1

OTHER LOCATIONS
& EVENTS

09.00-09.30

OPENING SESSION

09.30-10.15

WHY FASHION RETAILERS
ARE STILL ON TOP OF THE
STORE GAME?

10.15-11.00

SNAPSHOT
RUSSIA

11.00-11.45

WHY MOST SHOPPERS STILL
CHOOSE BRICK & MORTAR
STORES OVER E-COMMERCE?

11.45-12.30

SNAPSHOT
POLAND

14.00-15.15

FOOD IN THE NEW MIX!

15.15-16.00

SNAPSHOT
NORDICS

16.00-16.45

COSMETICS & BEAUTY,
HEALTH, WELLNESS... TO ADD
VALUE & BRING BENEFICIAL
SYNERGIES IN THE TENANT MIX

16.45-17.30

SNAPSHOT
SPAIN

17.30-18.15

HOW CO-WORKING,
CO-LIVING AND CULTURAL
CHANGES REDEFINE RETAIL
AS A SERVICE?

09.30-11.00

PRIVATE TOURS*

Book your guided visit of the
MAPIC Innovation Forum.

10.00-11.00

DATA:
IS IT THE GAME CHANGER?

11.00-12.00

WORKSHOP
BLOCKCHAIN

12.00-15.00

PRIVATE TOURS*

Book your guided visit of the
MAPIC Innovation Forum.

14.00-15.00

WORKSHOP
020

15.00-16.00

INNOVATION FLASH TALKS

Discover the latest innovations
to increase the performance of
your shopping destinations

16.00-17.30

PRIVATE TOURS*

Book your guided visit of the
MAPIC Innovation Forum.

10.45-12.00

LEISURE FLASH TALKS

Find the best technologies
& solutions to entertain
your customers

11.30-14.00

MULTI-UNIT FRANCHISE
SUMMIT

By invitation only
[Majestic Hotel Cannes]

12.00-15.00

EUROPACITY

Private session
[Salon Croisette, Level 3]

15.00-16.00

RETAIL FLASH TALKS

Spot & connect with
international in-vogue retailers
& new brands
[Retailers' Lounge, Riviera 8]

2019 THEMES

RETAIL REMIXED: RETHINKING SPACES AND PLACES

SHOPPING THE WORLD

INNOVATION

LEISURE

THURSDAY 14 NOVEMBER

CONFERENCE ROOM
Palais Level -1

**VERRIERE
GRAND AUDITORIUM**
Palais Level 1

INNOVATION FORUM
Palais Level -1

LEISURE ZONE
Palais Level -1

**OTHER LOCATIONS
& EVENTS**

Sponsored by: 

09.00-09.45

**THE NEW MIX IN MODERN
DEVELOPMENTS &
REGENERATION PROJECTS**

09.45-10.30

**SNAPSHOT
SWITZERLAND**

10.30-11.15

**RETHINKING CITY CENTRES:
THE NEW TENANT MIX**

11.15-12.45

FRANCE FORUM

*Part 1: Fashion retail is not
dead!*

*Part 2: Retailtainment or
the new art of retailing*

*Part 3: Retail sites & new
usages*

14.00-14.45

**WHAT ARE THE NEW
OPPORTUNITIES FOR (RETAIL)
REAL ESTATE INVESTMENT?**

14.45-15.30

**SNAPSHOT
MIDDLE EAST**

15.30-16.15

**ICONIC PLACES AND "LOVE
BRAND" STRATEGIES:
HOW TO CREATE EMOTIONS
& PASSION BETWEEN
CUSTOMERS, BRANDS &
PLACES**

16.15-17.00

**SNAPSHOT
UK**

17.00-17.45

**HOW TO ENHANCE
CUSTOMERS' HOSPITALITY
EXPERIENCE WHILE
MAINTAINING STANDARDS**

17.45-19.15

**SNAPSHOT
ITALY**

09.30-11.00

PRIVATE TOURS*

Book your guided visit of the
MAPIC Innovation Forum.

10.00-11.00

**LOGISTICS: FROM SHOPPING
TO SHIPPING**

11.00-12.00

INNOVATION FLASH TALKS

Discover the latest innovations
to increase the performance of
your shopping destinations

12.00-15.00

PRIVATE TOURS*

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MAPIC Innovation Forum.

14.00-15.00

**WORKSHOP
PAYMENT**

15.00-16.00

INNOVATION FLASH TALKS

Discover the latest innovations
to increase the performance of
your shopping destinations

16.00-17.30

PRIVATE TOURS*

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MAPIC Innovation Forum.

10.45-12.00

LEISURE FLASH TALKS

Find the best technologies
& solutions to entertain
your customers

14.00-16.00

**LEISURE WORKSHOPS
TECHNOLOGY @ PLAY**

10.00-11.00

RETAIL FLASH TALKS

Spot & connect with
international in-vogue retailers
& new brands

[Retailers' Lounge, Riviera 8

10.30-12.00

LA MATINALE DE L'ECO

Private session

13.00-14.30

ITALIAN LUNCH

By invitation only

19.00-23.00

**MAPIC AWARDS GALA
DINNER**

By registration only

[Salon des Ambassadeurs -
Level 4]

23.00

MAPIC PARTY

Open to all delegates

[Salon des Ambassadeurs -
Level 4]

2019 THEMES

RETAIL REMIXED: RETHINKING SPACES AND PLACES

SHOPPING THE WORLD

INNOVATION

LEISURE



RETAIL REMIXED: RETHINKING SPACES AND PLACES

09.00 > 09.30 | Conference room, Level -1

OPENING SESSION

RETAIL REMIXED: RETHINKING SPACES AND PLACES

09.30 > 10.15 | Conference room, Level -1

WHY FASHION RETAILERS ARE STILL ON TOP OF THE STORE GAME?

- What is the ranking of fashion in the new retail mix?
- Which traditional and new fashion players are still at the forefront?
- From luxury to fast fashion, a room for everyone?
- The importance of in-store experiences to enhance the customer journey
International best practices

SHOPPING THE WORLD

09.30 > 11.00 | Verrière Grand Auditorium, Level 1

NORTH AMERICA FORUM

Gain insights into North American retail & retail real estate markets!

Part 1: USA

Part 2: Canada

INNOVATION

10.00 > 11.00 | Innovation Forum, Level -1

DATA: IS IT THE GAME CHANGER?

- Business value: what makes data profitable?
- Data-sharing: what are the best solutions for creating a great User Experience?
- Data-security: what are the major issues related to data beyond GDPR?

Co-organised with:



SHOPPING THE WORLD

10.15 > 11.00 | Conference room, Level -1

Co-organised with:



Sponsored by:



SNAPSHOT RUSSIA

Rethinking Russian retail formats: a new era of consumption

- Russian market overview: data, projects, consumer behaviour
- Shopping & Transport Infrastructure in Moscow: new opportunities for retailers & consumers
- Development foresight: how to build the perfect shopping centre of the future - places, architecture, content
- Expansion policy of international brands in Moscow and Russian regions market: best practices - Investment guide: roadshow of best Russian retail projects

LEISURE

10.45 > 12.00 | Leisure Zone, Level -1

LEISURE FLASH TALKS

Find the best technologies & solutions to entertain your customers.

RETAIL REMIXED: RETHINKING SPACES AND PLACES

11.00 > 11.45 | Conference room, Level -1

WHY MOST SHOPPERS STILL CHOOSE BRICK & MORTAR STORES OVER E-COMMERCE?

- The emergence of pure players in the physical world generates new dynamics and new formats
- Physical stores: a booster for pure players, marketplace enlargement while e-commerce platforms contribute to increase in-store traffic
- E-commerce, a crucial benchmark for physical retail expansion (customer insights, catchment area, size and location format, store vocation, logistics needs, services...)
- Physical expansion: added value & marketing activity for pure players



SHOPPING THE WORLD

11.00 > 12.00 | Verrière Grand Auditorium, Level 1

SNAPSHOT BELGIUM

Creating places in Belgium: 3 exceptional mixed-use projects

Co-organised with:



INNOVATION

11.00 > 12.00 | Innovation Forum, Level -1

WORKSHOP BLOCKCHAIN

SHOPPING THE WORLD

11.45 > 12.30 | Conference room, Level -1

SNAPSHOT POLAND Retail Space Odyssey

- Redefining retail space in Poland - how are shopping centres changing?
- Omnichanneling, AI and all the latest tech. How are they transforming the Polish retail market?
- How to stay competitive? What are the challenges and opportunities in a dynamically changing retail world
- Where are we now? What can we learn from other markets and what perspectives could we share?

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SHOPPING THE WORLD

14.00 > 14.45 | Verrière Grand Auditorium, Level 1

SNAPSHOT LATIN AMERICA The Latin American shopping center, a social hub beyond retail

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RETAIL REMIXED: RETHINKING SPACES AND PLACES

14.00 > 15.15 | Conference room, Level -1

FOOD IN THE NEW MIX!

- Industry scope: international trends & key figures
- F&B is a key driver to increase traffic & revenues: focus on international successful experiences
- From shopping centres to city centres, how developers has created value for their consumers & visitors?

Attend this session to learn more about developers & food service retailers partnerships and their impact on footfall



In partnership with:



INNOVATION

14.00 > 15.00 | Innovation Forum, Level -1

WORKSHOP O2O

Co-organised with:



LEISURE

14.00 > 16.00 | Leisure Zone, Level -1

LEISURE WORKSHOPS: STORY-TELLING @WORK

Co-organised with:



SHOPPING THE WORLD

14.45 > 15.30 | Verrière Grand Auditorium, Level 1

SNAPSHOT NETHERLANDS

Co-organised with:





INNOVATION

15.00 > 16.00 | Innovation Forum, Level -1

INNOVATION FLASH TALKS

Discover the latest innovations to increase the performance of your shopping destinations

RETAIL REMIXED: RETHINKING SPACES AND PLACES

15.00>16.00 | Retailers' Lounger, Riviera 8

RETAIL FLASH TALKS

Spot & connect with international in-vogue retailers & new brands

SHOPPING THE WORLD

15.15 > 16.00 | Conference room, Level -1

SNAPSHOT NORDICS Blending uses for lifestyle destinations

- Retail property projects are more diversified than ever, with mixed-use destinations now the norm.
- More than offering a new retail mix, projects are designed to be more all-encompassing, to include offices, residential, hotels and leisure activities.
- What are the new players to build new places and spaces? What are their new business models?
- How to imagine the shopping places of tomorrow where people live, play and shop!

Co-organised with:



SHOPPING THE WORLD

15.30 > 16.30
Verrière Grand Auditorium, Level 1

SNAPSHOT ITALY

Co-organised with: Sponsored by:



RETAIL REMIXED: RETHINKING SPACES AND PLACES

16.00 > 16.45 | Conference room, Level -1

COSMETICS & BEAUTY, HEALTH, WELLNESS... TO ADD VALUE & BRING BENEFICIAL SYNERGIES IN THE TENANT MIX

- The rising importance of beauty in the retail mix
- How can landlords and fitness clubs establish a best-practice business model to help establish the perfect relationship?
- Medical services: from malls to medicine, health providers to benefit from shopping destinations
- Are shopping centres more appropriate than city centres as hosts for wellness players?
- Develop and expand your wellness concept in collaboration with developers

LEISURE

16.00 > 17.00 | Leisure Zone, Level -1

DEVELOPING CINEMA & LEISURE IN EMERGING & MATURE MARKETS

How UK business are supporting developers and operators in both mature and emerging markets in the development of not only cinema, but in repurposing towns and cities in mature markets and creating new shopping malls in emerging markets. 2 markets studies: Saudi Arabia & Germany.



SHOPPING THE WORLD

16.30 > 18.00 | Verrière Grand Auditorium, Level 1

ASIA FORUM

Gain insights into Asian retail & retail real estate markets!

Part 1: CEO panel session

Asia: roadmap for foreign & newcomer players

Part 2: Workshop

Learn best practices from established international brands, leisure concepts & architects





SHOPPING THE WORLD

16.45 > 17.30 | Conference room, Level -1

SNAPSHOT SPAIN

Co-organised with:



RETAIL REMIXED: RETHINKING SPACES AND PLACES

17.30 > 18.15 | Conference room, Level -1

HOW CO-WORKING, CO-LIVING AND CULTURAL CHANGES REDEFINE RETAIL AS A SERVICE?

Co-organised with:



- Millennials, seniors, working population... due to economics, demographics and cultural changes, people-focused services are emerging in shopping places
- Co-working is one of the hottest movements to emerge from the collaborative economy. It's time to share spaces for people to work and socialize in, and for property owners to increase revenues
- Assistance, shipping, shopping, picking and more... shopping places and retailers now offer a full range of services to energise visitors & customers



RETAIL REMIXED: RETHINKING SPACES AND PLACES

09.00 > 09.45 | Conference room, Level -1

THE NEW MIX IN MODERN DEVELOPMENTS & REGENERATION PROJECTS

- Retail shops, restaurants, residential units, hotel rooms, entertainment, office space... what are the components of new mixed-use property development projects?
- How has the concept evolved over the last few years?
- What is the part of retail in this new mix?
- Focus on logistics: because of the lack of sites, how to integrate warehousing into mixed-use projects

Co-organised with:



SHOPPING THE WORLD

09.45 > 10.30 | Conference room, Level -1

SNAPSHOT SWITZERLAND

Co-organised with:



INNOVATION

10.00 > 11.00 | Innovation Forum, Level -1

LOGISTICS: FROM SHOPPING TO SHIPPING

- From point of sales to warehouse
- From shipping to logistic platforms
- All about connectivity

Co-organised with:



RETAIL REMIXED: RETHINKING SPACES AND PLACES

10.00>11.00 | Retailers' Lounger, Riviera 8

RETAIL FLASH TALKS

Spot & connect with international in-vogue retailers & new brands

RETAIL REMIXED: RETHINKING SPACES AND PLACES

10.30 > 11.15 | Conference room, Level -1

RETHINKING CITY CENTRES: THE NEW TENANT MIX

- Green spaces, transport, communication networks, connectivity... how to rethink urban landscapes to be fit for the future
- How do (local) retail and innovative services play a crucial role for connected urban populations?
- Transforming reclassified projects & transport stations into vibrant spaces...
- How can leisure develop & re-boost the city centre's attractiveness with a strong offer?
- Reimagining the city of tomorrow with entertainment projects

SHOPPING THE WORLD

10.30 > 12.00 | Verrière Grand Auditorium, Level 1

LA MATINALE DE L'ECO

Private session

LEISURE

10.45 > 12.00 | Leisure Zone, Level -1

LEISURE FLASH TALKS

Find the best technologies & solutions to entertain your customers.

INNOVATION

11.00 > 12.00 | Innovation Forum, Level -1

INNOVATION FLASH TALKS

Discover the latest innovations to increase the performance of your shopping destinations



SHOPPING THE WORLD

11.15 > 12.45 | Conference room, Level -1

FRANCE FORUM

Gain insights into the French retail & retail real estate market!

Part 1: Fashion retail is not dead!

Part 2: Retailtainment or the new art of retailing

Part 3: Retail sites & new usages

Co-organised with:



LEISURE

14.00 > 16.00 | Leisure Zone, Level -1

LEISURE WORKSHOPS:
TECHNOLOGY @PLAY

Co-organised with:



SHOPPING THE WORLD

13.00 > 14.30 | Verrière Grand Auditorium, Level 1

ITALIAN LUNCH

By invitation only

In partnership with:



Sponsored by:



RETAIL REMIXED: RETHINKING SPACES AND PLACES

14.00 > 14.45 | Conference room, Level -1

WHAT ARE THE NEW OPPORTUNITIES FOR (RETAIL)
REAL ESTATE INVESTMENT?

- How to effectively deliver and manage new mixed-use spaces
- How much do you need to invest in existing assets to get the right mix used projects?
- What are the key components to drive your investment choices?
- Why investing in logistics platforms?

SHOPPING THE WORLD

14.45 > 15.30 | Conference room, Level -1

SNAPSHOT MIDDLE EAST

- Retail market overview: key facts & figures and hot retail property projects
- Residential units, office spaces, hotels & hospitality facilities, entertainment... why mixed-use is the new norm?
- Is the middle-eastern mall model the “shopping place of tomorrow”?
- The importance of design & architecture in creating lifestyle destinations
- Focus on established international brands & leisure concepts

INNOVATION

14.00 > 15.00 | Innovation Forum, Level -1

WORKSHOP PAYMENT

INNOVATION

15.00 > 16.00 | Innovation Forum, Level -1

INNOVATION FLASH TALKS

Discover the latest innovations to increase the performance of your shopping destinations



RETAIL REMIXED: RETHINKING SPACES AND PLACES

15.30 > 16.15 | Conference room, Level -1

Co-organised with:



ICONIC PLACES & “LOVE BRAND” STRATEGIES: HOW TO CREATE EMOTIONS & PASSION BETWEEN CUSTOMERS, BRANDS & PLACES

- The importance of design & architecture in creating lifestyle destinations
- How to put together retail, real estate and entertainment to build one-of-a-kind places that truly resonate with customers
- Iconic buildings to shape iconic places
- When brands combine retail, hospitality and communications to create emotional experiences

SHOPPING THE WORLD

15.30 > 16.15 | Verrière Grand Auditorium, Level 1



Co-organised with:
GERMAN COUNCIL OF SHOPPING CENTERS

SNAPSHOT GERMANY

Investment opportunities with great potential: shopping center refurbishment

SHOPPING THE WORLD

16.15 > 17.00 | Conference room, Level -1

SNAPSHOT UK

SHOPPING THE WORLD

16.15 > 17.00 | Verrière Grand Auditorium, Level 1

Co-organised with:



SNAPSHOT AFRICA

RETAIL REMIXED: RETHINKING SPACES AND PLACES

17.00 > 17.45 | Conference room, Level -1

HOW TO ENHANCE CUSTOMERS' HOSPITALITY EXPERIENCE WHILE MAINTAINING STANDARDS

- How to turn old towns & historical heritage into lifestyle destinations?
- What are the key components to re-enchant shopping life places?
- Hotels, residential, co-working, F&B... why does hospitality play a key role in redevelopment projects?
- International transformative urban & tourist projects – International showcases

SHOPPING THE WORLD

17.45 > 19.15 | Conference room, Level -1

Co-organised with:

Sponsored by:



SNAPSHOT ITALY



CONFIRMED SPEAKERS



Matteo Aicardi
Sales Manager
MICROLOG



Otto Ambagtsheer
CEO
VIA OUTLETS



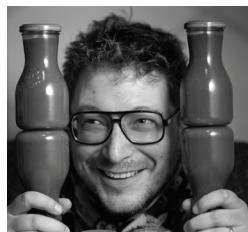
Hubert Aubry
CEO
GEMO



Alexander Balabin
Founder & CEO
SEVERIN PROJECT



Zlatimira Bancheva
Head of Sales,
Active Entertainment
WALLTOPIA



Mario C. Bauer
Co-Founder & Brother /
Co-Founder / Brand
Ambassador
**CURTICE BROTHERS
ORGANIC KETCHUP /
WHITE SPACE
PARTNERS / AMREST**



Delphine Beer-Gabel
Founder
**THE RETAILTAINMENT
COMPANY**



Ivars Beitans
Chairman of Board
**AERODIUM
TECHNOLOGIES**



Florence Berger
Associate Manager
FOOD SERVICE VISION



Sébastien Bismuth
President
JENNYFER



Theodoros Bitsis
International Sales
Manager
FOTODIASTASI



Michael Blau
Principal / President
**ADIRONDACK
STUDIOS /THEMED
ENTERTAINMENT
ASSOCIATION**



Nicolas Blicq
President
FOLLOW THE MARKET



Francois Blouin
Founder & CEO
FOOD SERVICE VISION



Sacha Bostoni
Co-Founder
JIMMY FAIRLY



Vicus Bouwer
Division Director
**BROLL PROPERTY
GROUP**



Patrick Brennan
CCO
PÉARLAÍ



Jason Bruges
Founder
JASON BRUGES STUDIO



Christophe Burckart
Country Manager
France & Monaco
IWG



Ignat Bushukhin
Editor-in-Chief
RBC



Justin Cagwin
General Manager
Middle East & EVP
Strategic Growth
CONIQ



Peter Cardena
Sales Consultant
PLANRADAR



Anki Cedervall
Director
RAMBOLL



João Cepeda
President & Creative
Director
TIME OUT MARKET



CONFIRMED SPEAKERS



Guillaume Chêne
Marketing Manager
QUBICAAMF



Aureliano Cicala
General Manager
MSC CRUISES



Paul Collings
CEO
TIMBERPLAY



Yves Curtat
Founder & CEO
RETAIL RELOAD



Eric Dache Corniquet
Managing Director
ADS FLIGHT



Filip De Bois
Chairman
**BELGIAN LUXEMBOURG
COUNCIL OF SHOPPING
CENTRES**



Frédéric Deloffre
Sales Manager
MYTRAFFIC



Marek Dobrzycki
Managing Director
PANATTONI EUROPE



Russell Edwards
Founder & CEO
REVEAL SYSTEMS



Anders Eggert Jørgensen
Founder
ARUSIO



Jacques Ehrmann
President
CNCC FRANCE



Stefano Ferreros
Marketing Assistant
SCRUFFY DOG



Winston Fisher
CEO
**AREA15 - FISHER
BROTHERS**



Fri Forjindam
Chief Development
Officer
MYCOTOO



Brigit Gerritse
Managing Director
**NRW - DUTCH COUNCIL
OF SHOPPING CENTRES**



Pierre Grivegnée
Managing Director
SPECI



Ken Gunn
Managing Director
KEN GUNN CONSULTING



Marcin Guziński
Operations Director
TOP-KEY



Rebeca Guzman Vidal
Group Head of Retail
Strategy
CHELSEFIELD



Christine Hager
Managing Director
REDOS



Kajsa Hernell
Managing Director
**NORDIC COUNCIL OF
SHOPPING CENTRES**



Ben Hudson
Chief Commercial Officer
HOXTON ANALYTICS



Ulrik Hunskaer
Founder
ARUSIO



Daniel Husson
CEO
**HUSSON
INTERNATIONAL**



CONFIRMED SPEAKERS



Chris Igwe
CEO
CHRIS IGWE INTERNATIONAL



Simon Jeffries
Director
CONSULT PROJECT MANAGEMENT



Charlotte Journo-Baur
CEO & Founder
WISHIBAM



Gareth Jordan
Director
ART SOFTWARE GROUP



Paul Kent
Senior Experience Consultant
ELECTROSONIC



Stephane Keulian
Director
PLACES



Tania Kishkin
CEO
FUNTOPIA



Dennis Klimaschewski
Head of Marketing
CITYWAVE SURF ATTRACTIONS



Davide Lardera
CEO
SCALO MILANO QUOTLET & MORE



Danielle Larsen
VP International Acquisitions
EQUINOX



Philippe Le Trung
Managing Director
VIEW+S CONSULTING



Steve Ligeti
EVP, Sales
PRODCO ANALYTICS



Hongwei Liu
CEO
MAPPEDIN



Jorge Lizan
Managing Director
LIZAN RETAIL ADVISORS



Marc Lolivier
General Delegate
FEVAD



Marcin Materny
Board Member & Head of Retail
ECHO INVESTMENT



Daniel Martinho-Corbishley
CEO
AURA VISION



Mickael Mas
CEO & Co-Founder
SYMAPS.IO



Shawn McCoy
Vice President
JRA



Michaela Middleton
Group Marketing Director
TOOLBOX GROUP



Massimo Moretti
President / General Manager
CNCC ITALY / CDS HOLDING



Ian Morling
Senior Advisor
IFPIMM



Oxana Mostyaeva
Head of Retail Russia
CUSHMAN & WAKEFIELD



Isabelle Musnik
CEO & Founder
INFLUENCIA



Brendon O'Reilly
Managing Director
FASHION HOUSE GROUP



Rafal Ostrowski
Journalist
EUROBUILD CEE



Margreet Papamichael
Director
CLEAR ASSOCIATES



Matteo Perino
Chief Operations Officer
EUROPACITY



Klaus Sommer Paulsen
Founder & CEO /
Board Member
**ADVENTURELAB /
THEMED
ENTERTAINMENT
ASSOCIATION**



Max Poole
Partner
HOLDER MATHIAS



Cécile Poujade
Associate Director Retail
& International
SAGUEZ & PARTNERS



Julian Powell
Director of Hospitality
GALERIES LAFAYETTE



Alexandre Ramos
Commercial Director
**PLAY MART
INTERNATIONAL**



Charles Read
Managing Director
BLOOLOOP



Emile Roux
Executive Director
**DESTINATION
CENTRE-VILLE**



Vasily Ryzhonkov
CEO & Founder
ARENA SPACE



Guillaume Sadoux
Partner - Head of
Development
ADG GROUP



Jibrán Saleem-Sheikh
Brand Acquisition
Manager
LANDESEC



Jo Saunders
Marketing & European
Sales
FLOWRIDER



Morgane Scoarnec
Leasing Director
EUROPACITY



Evgeny Shikhman
Partner
OUTLETICO SIA



Claude Sirois
President Retail
IVANHOE CAMBRIDGE



Nabil Slitine
Chairman & CEO
**DOWNTOWN HOTEL
CORPORATION -
M AVENUE**



Sebastian Sommer
Marketing & Retail
Director Europe
NEINVER



Didier Souillat
CEO
TIME OUT MARKET



Hubert Stech
Managing Director
Germany & Benelux
MULTI



Alina Strelkova
Head of Commercial &
Development Department
**MALL MANAGEMENT
GROUP**



Klaus Striebich
CEO
RARE ADVISE



Marleen Ten Damme
International Business
Development Manager
CHAINELS



Mike Thomson
Director
THE BIG PICTURE



Nora Urquiza
Business Development
SALTO SYSTEMS



Kris Verhellen
CEO
EXTENSA



Emeric Vernédal
Director of International
Business Development
VIADIRECT



Reinhart Viane
Business Development
Director
**KCC ENTERTAINMENT
DESIGN**



Quentin Vicas
Development Director
DUCASSE PARIS



Nicolas Vouland
CEO
ALTAVIA RETAILTECH



Elizabeth Wagner
Principal
**THE OUTLET RESOURCE
GROUP**



Chris Weilminster
EVP & Chief Operating
Officer
**URBAN EDGE
PROPERTIES**



Reinhard Winiwarter
Managing Director /
Publisher
ACROSS MAGAZINE



Spencer Wood
Business Development
Manager
GIFTIFY BY LOYALTEK

LEISURE DAY PROGRAMME



Tuesday 12 November 2019
Martinez Hotel, Cannes, France

Content partner:  **LDP**

Supporting Partner: 

Gold Sponsors




The entertainment development company



Silver Sponsor



Bronze Sponsor



LEISURE DAY PROGRAMME

10.00-11.00

REGISTRATION

11.00-11.10

OPENING SPEECH



Francesco Pupillo
Deputy Director
MAPIC MARKETS - REED MIDEM

11.10-11.30

INTERNATIONAL OVERVIEW

- Current industry status, volumes & figures
- Customer insights & expectations
- International trends & perspective



Yael Coifman
Senior Partner
LEISURE DEVELOPMENT
PARTNERS



Michael Collins
Senior Partner
LEISURE DEVELOPMENT
PARTNERS

11.30-12.30 Panel session

EMERGING LEISURE CONCEPT SNAPSHOTS

- Discover emerging concepts shaping the future!
- Active entertainment, competitive socializing, themed attractions, virtual reality, culture... what else?



MODERATOR
Andrew Darrow
Executive Director,
Board of Directors
SAUDI
ENTERTAINMENT
VENTURES



David Bell
Head of
International Leisure
SAVILLS



Winston Fisher
CEO
AREA15 -
FISHER BROTHERS



Fri Forjindam
Chief Development
Officer
MYCOTOO



James Kennard
Partner
LEISURE
DEVELOPMENT
PARTNERS

12.30-14.00

NETWORKING LUNCH

LEISURE DAY PROGRAMME

14.00-14.30 Keynote speech

THE NOTION OF CHANGE



Andreas Veilstrup Andersen
Executive Vice President, **TIVOLI GARDENS**
& former President and CEO, **LISEBERG GROUP**

14.30-15.30 Panel session

SCREEN-BASED ATTRACTIONS

- Emerging concepts that are redefining leisure in the modern era...and why!
- From immersive brand experiences, to media-based attractions.
- E-gaming & E-Sports



MODERATOR
Paul Kent
Experiential Technology
Consultant
ELECTROSONIC



James Dean
CEO
ESL UK



to be
communicated
soon...



to be
communicated
soon...

15.30-16.15

LEARNING SESSIONS

Upon registration: book your seat in advance in the learning session of your choice!

1 DEVELOPING A LEISURE CONCEPT: FROM VISION TO OPENING

Co-created & sponsored by:

mycotoo
The entertainment development company



Helen Barnish
Managing Director
ENTERTAINING RETAIL



Wendy Heimann
Partner
NOLAN HEIMANN



Jessica Herrera
Economic & International
Development Director
CITY OF EL PASO, TEXAS



Clifford Warner
Chairman
MYCOTOO

LEISURE DAY PROGRAMME

2 360 MULTIDISCIPLINARY APPROACH: CREATING ENTERTAINMENT DESTINATIONS THAT DELIVER BIG BUSINESS

Co-created & sponsored by:



Yael Coifman
Senior Partner
**LEISURE DEVELOPMENT
PARTNERS**



Michael Collins
Senior Partner
**LEISURE DEVELOPMENT
PARTNERS**



James Kennard
Partner
**LEISURE DEVELOPMENT
PARTNERS**

3 BECOMING A DESTINATION: SHOPPING MALL REPOSITIONING WITH ENTERTAINING EXPERIENCES

Co-created & sponsored by:



4 PREMIUM & ELEVATED EXPERIENCES

Co-created & sponsored by:



What can create unique and differentiated customer experiences in shopping destinations and ultimately increase traffic and revenues?

5 (RE)INVENTING URBAN SPACES FOR PEOPLE WITH LEISURE

6 FOOD & LEISURE, THE WINNING COMBINATION: HOW F&B CAN BE A REVENUE BOOSTER?

16.45-17.30 Experts Insights

IP-BASED ATTRACTIONS

Leveraging world-class brands to create dynamic (refreshable) experiences that are repeatable, educational and fun for the entire family

17.30

CLOSING REMARKS & DRINKS